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**IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA**

KEREN DIMAS, an individual.

Plaintiff,

v.

BAYER HEALTHCARE  
PHARMACEUTICALS, INC., BAYER  
OY; BAYER PHARMA AG; DOES 1-  
10.

Defendants.

Case No.

COMPLAINT FOR:

- (1) DEFECTIVE  
MANUFACTURING
- (2) DESIGN DEFECT
- (3) NEGLIGENCE
- (4) FAILURE TO WARN
- (5) STRICT LIABILITY
- (6) BREACH OF IMPLIED  
WARRANTY
- (7) BREACH OF EXPRESS  
WARRANTY
- (8) NEGLIGENT  
MISREPRESENTATION
- (9) FRAUDULENT  
MISREPRESENTATION
- (10) FRAUD BY  
CONCEALMENT

JURY TRIAL DEMANDED

## **INTRODUCTION**

Plaintiff KEREN DIMAS ("Plaintiff"), by and through their undersigned attorneys, hereby bring this action against the defendant, Bayer Healthcare Pharmaceuticals, Inc. ("Bayer") for personal injuries suffered as a proximate result of Plaintiff's use of the defective and unreasonably dangerous product Mirena® (levonorgestrel-releasing intrauterine system). At all times relevant hereto, Mirena® was manufactured, designed, formulated, tested, packaged, labeled, produced, created, made, constructed, assembled, marketed, advertised, distributed and sold by Bayer.

## **JURISDICTION AND VENUE**

1. This Court has jurisdiction over this action pursuant to 28 U.S.C. § 1332, because the amount in controversy as to the Plaintiff exceeds \$75,000.00, exclusive of interest and costs, and because Defendants are incorporated and have principal places of business in states and/or foreign states other than the states in which the Plaintiff reside.

2. This Court has supplemental jurisdiction over the remaining common law and state claims pursuant to 28 U.S.C. § 1367.

3. Venue is proper in this Court pursuant to 28 U.S.C. § 1391 because a substantial part of the events giving rise to at least some of Plaintiff's claims occurred, in part, in the Eastern District of California and because Defendants transact business in this district.

## **PARTIES AND CITIZENSHIP**

1. Plaintiff KEREN DIMAS is a natural person and a resident and citizen of West Sacramento, California, county of Yolo.

2. Defendant Bayer Healthcare Pharmaceuticals Inc. (BHCP), is a

1 corporation organized and existing under the laws of the State of Delaware, having a  
2 principal place of business at 6 West Belt Road, Wayne, New Jersey 07470.  
3 Defendant Bayer Healthcare Pharmaceuticals, Inc., can be served with process  
4 through its registered agent for service of process in California, Corporation Service  
5 Company, 2710 Gateway Oaks Dr, Suite I50N, Sacramento, California 95833.

6 3. Defendant Bayer Healthcare Pharmaceuticals, Inc. was formerly known  
7 as Berlex, Inc., which was formerly known as Berlex Laboratories, Inc.

8 4. Berlex Laboratories, Inc. and Berlex, Inc. were integrated into Bayer  
9 HealthCare AG and operate as an integrated specialty pharmaceuticals business  
10 under the new name, Defendant Bayer Healthcare Pharmaceuticals, Inc.

11 5. Defendant Bayer Healthcare Pharmaceuticals Inc. is the holder of the  
12 approved New Drug Application (NDA) for contraceptive device Mirena®.

13 6. Foreign Defendant Bayer Oy has its principal place of business in  
14 Finland. Bayer Oy can be served with process through its legal representative at  
15 Legal Department Panisontie 47/ P.O. Box 415 20101 Turku Finland.

16 7. Foreign Defendant Bay Pharma AG has its principal place of business  
17 in Germany. Bayer Pharma AG can be served with process through its legal  
18 representative located at Muellerstrasse 178, 133353 Berlin Germany.

19 8. Bayer Oy sold Mirena® directly to BHCP until September 2008.  
20 Thereafter, Bayer Oy sold Mirena® to Bayer Pharma AG, which resold to BHCP.  
21 Bayer Pharma AG purchased all Mirena® products sold in the United States  
22 exclusively from Bayer Oy and resold the product to BHCP.

23 9. The term Bayer and/or the term Defendants shall mean and refer to  
24 BHCP, Bayer Oy and Bayer Pharma AG collectively.

25 10. Bayer is in the business of designing, manufacturing, marketing,  
26 formulating, testing, packaging, labeling, producing, creating, making, constructing,  
27 assembling, advertising, and distributing prescription drugs and women's healthcare  
28 products, including the intrauterine contraceptive system, Mirena®.

11. Bayer does business in California through the sale of Mirena® and other prescription drugs in the state.

12. At all times relevant, Defendants were engaged in the business of developing, designing, licensing, manufacturing, distributing, selling, marketing, and/or introducing into interstate commerce throughout the United States, either directly or indirectly through third parties, subsidiaries or related entities, the contraceptive device, Mirena®.

### **FACTS**

13. Plaintiff incorporates by reference all other paragraphs of this complaint as if fully set forth herein, and further allege as follows:

14. Mirena® is an intrauterine system that is inserted by a healthcare provider during an office visit. Mirena® is a T-shaped polyethylene frame with a steroid reservoir that releases 20 µg/day of levonorgestrel, a prescription medication used as contraceptive.

15. The federal Food and Drug Administration (FDA) approved Defendants' New Drug Application for Mirena® in December 2000. Today, more than 2 million women in the United States use Mirena®. It has been used by more than 15 million women worldwide.

16. The system releases levonorgestrel, a synthetic progestogen, directly into the uterus for birth control. Defendants admit it is not known exactly how Mirena works," but provide that Mirena® may thicken cervical mucus, thin the uterine lining, inhibit sperm movement and reduce sperm survival to prevent pregnancy.

17. The Mirena® intrauterine system ("IUS") is designed to be placed within seven (7) days of the first day of menstruation and is approved to remain in the uterus for up to five (5) years. If continued use is desired after five years, the old system must be discarded and a new one inserted.

1           18. The package labeling recommends that Mirena® be used in women who  
2 have had at least one child.

3           19. Up until May 29, 2014 when Bayer issued a self-described major  
4 change in the Mirena label concerning the risk of perforation, Mirena®'s label did  
5 not warn about spontaneous migration of the IUS, but only stated that migration may  
6 occur if the uterus is perforated during insertion of the device.

7           20. Mirena®'s label also describes perforation as an "uncommon" event,  
8 despite the numerous women who have suffered migration and perforation post  
9 insertion, clearly demonstrating this assertion to be false.

10          21. Defendants have a history of overstating the efficacy of Mirena® while  
11 understating the potential safety concerns.

12          22. In or around December 2009, Defendants were contacted by the  
13 Department of Health and Human Services' Division of Drug Marketing,  
14 Advertising, and Communications (DDMAC) regarding a consumer-directed  
15 program entitled "Mirena Simple Style Statements Program," a live presentation  
16 designed for "busy moms." The Simple Style program was presented in a  
17 consumer's home or other private by a representative from "Mom Central", a social  
18 networking internet site, and Ms. Barb Dehn, a nurse practitioner with Defendants.

19          23. This Simple Style program represented that Mirena® use would  
20 increase the level of intimacy, romance and emotional satisfaction between sexual  
21 partners. DDMAC determined these claims were unsubstantiated and, in fact,  
22 pointed out that Mirena®'s package insert states that at least 5% of clinical trial  
23 patients reported a decreased libido after use.

24          24. The Simple Style program script also intimated that Mirena® use can  
25 help patients "look and feel great." Again, DDMAC noted these claims were  
26 unsubstantiated and that Mirena® can cause a number of side effects, including  
27 weight gain, acne, and breast pain or tenderness.  
28

1           25. The portion of the Simple Style script regarding risks omitted  
2 information about serious conditions, including susceptibility to infections and the  
3 possibility of miscarriage if a woman becomes pregnant on Mirena®.

4           26. Finally, Defendants falsely claimed that Defendants' product required  
5 no compliance with a monthly routine.

6  
7 **PLAINTIFF SPECIFIC FACTS**

8           27. Plaintiff KEREN DIMAS had her physician in California insert the  
9 Mirena® IUS.

10          28. As a result of Plaintiff KEREN DIMAS's use of Mirena® IUS she  
11 suffered migration and perforation of the device through her uterus. Plaintiff's  
12 Mirena® IUS was surgically removed as a result. Plaintiff KEREN DIMAS  
13 continues to suffer from pain and discomfort as a result.

14  
15 **FIRST CAUSE OF ACTION:**

16 **DEFECTIVE MANUFACTURING**

17          55. Plaintiff incorporates by reference all other paragraphs of this complaint  
18 as if fully set forth herein, and further allege as follows:

19          56. Defendants were and are engaged in the business of selling Mirena® in  
20 the State of California.

21          57. The Mirena® manufactured, designed, formulated, tested, packaged,  
22 labeled, produced, created, made, constructed, assembled, marketed, advertised,  
23 distributed and sold by Defendants was expected to, and did, reach each of the  
24 Plaintiff without substantial change in the condition in which it was sold.

25          58. Defendants have introduced a product into the stream of commerce  
26 which is dangerous and unsafe in that the harm of Mirena® outweighs any benefit  
27 derived therefrom. The unreasonably dangerous nature of Mirena® caused serious  
28 harm to Plaintiff.

1           59. Defendants manufactured, marketed, promoted and sold a product that  
2 was not merchantable and/or reasonably suited to the use intended, and its condition  
3 when sold was the proximate cause of the injuries sustained by the Plaintiff.

4           60. As a direct and proximate result of Plaintiff's use of Mirena®, they  
5 were each forced to undergo surgical removal of the IUS, developed severe pain  
6 from the device and had to undergo numerous procedures.

7           61. Defendants placed Mirena® into the stream commerce wanton reckless  
8 disregard for the public safety.

9           62. Defendants knew and, in fact, advertised and promoted the use of  
10 Mirena® despite their failure to test or otherwise determine the safety and efficacy of  
11 such use. As a direct and proximate result of the Defendants' advertising and  
12 widespread promotional activity, physicians began commonly prescribing this  
13 product as safe and effective.

14           63. Despite the fact that evidence existed that the use of Mirena® was  
15 dangerous and likely to place users at serious risk to their health, Defendants failed  
16 to disclose and warn of the health hazards and risks associated with the Mirena® and  
17 in fact acted to deceive the medical community and public at large, including all  
18 potential users of Mirena® by promoting it as safe and effective.

19           64. Defendants knew or should have known that physicians and other  
20 healthcare providers began commonly prescribing this product as a safe and effective  
21 contraceptive despite its lack of efficacy and potential for serious permanent side  
22 effects.

23           65. There are contraceptives on the market with safer alternative designs in  
24 that they provide equal or greater efficacy and far less risk.

25           66. As a direct and proximate result of one or more of these wrongful acts  
26 or omissions of the Defendants, Plaintiff suffered profound injuries, required medical  
27 treatment, and incurred and continues to incur medical and hospital expenses.  
28

1 WHEREFORE, Plaintiff demands judgment against Defendants for  
 2 compensatory, statutory and punitive damages, together with interest, costs of suit,  
 3 attorneys' fees and all such other relief as the Court deems appropriate pursuant to  
 4 the common law and statutory law.

5  
 6 **SECOND CAUSE OF ACTION:**

7 **DESIGN DEFECT**

8 67. Plaintiff incorporates by reference all other paragraphs of this complaint  
 9 as if fully set forth herein, and further allege as follows:

10 68. Defendants were and are engaged in the business of selling Mirena® the  
 11 State of California.

12 69. The Mirena® manufactured, designed, formulated, tested, packaged,  
 13 labeled, produced, created, made, constructed, assembled, marketed, advertised,  
 14 distributed and sold by Defendants was expected to, and did, reach Plaintiff without  
 15 substantial change in the condition in which it was sold.

16 70. The foreseeable risks associated with the design or formulation of the  
 17 Mirena® include, but are not limited to, the fact that the design or formulation of  
 18 Mirena® is more dangerous than a reasonably prudent consumer would expect when  
 19 used in an intended or reasonably foreseeable manner.

20 71. Defendants manufactured, designed, formulated, tested, packaged,  
 21 labeled, produced, created, made, constructed, assembled, marketed, advertised,  
 22 distributed and sold a product that was not merchantable and/or reasonably suited to  
 23 the use intended, and its condition when sold was the proximate cause of the injuries  
 24 sustained by Plaintiff.

25 72. As a direct and proximate cause of Plaintiff's use of Mirena®, she was  
 26 forced to undergo surgical removal of the Mirena®, developed severe pain, and  
 27 underwent numerous procedures.  
 28



1           73. Defendants placed Mirena® into the stream of commerce with wanton  
2 and reckless disregard for the public safety.

3           74. Defendants knew or should have known that physicians and other  
4 healthcare providers began commonly prescribing this product as a safe and effective  
5 contraceptive despite its lack of efficacy and potential for serious permanent side  
6 effects.

7           75. There are contraceptives on the market with safer alternative designs  
8 that they provide equal or greater efficacy and far less risk.

9           76. As a direct and proximate result of one or more of these wrongful acts  
10 or omissions of the Defendants, Plaintiff suffered profound injuries, required medical  
11 treatment, and incurred and continues to incur medical and hospital expenses.

12 WHEREFORE, Plaintiff demands judgment against Defendants for compensatory,  
13 statutory and punitive damages, together with interest, costs of suit, attorneys' fees  
14 and all such other relief as the Court deems appropriate pursuant to the common law  
15 and statutory law.

16  
17                                   **THIRD CAUSE OF ACTION:**

18                                   **NEGLIGENCE**

19           77. Plaintiff incorporates by reference all other paragraphs of this complaint  
20 as if fully set forth herein, and further allege as follows:

21           78. Upon information and belief, Defendants failed to use reasonable care  
22 in designing Mirena® in that they:

23                   a. failed to properly and thoroughly test Mirena® before  
24 releasing the drug to market;

25                   b. failed to properly and thoroughly analyze the data resulting  
26 from the premarketing tests of Mirena®;

27                   c. failed to conduct sufficient post-market testing and  
28 surveillance of Mirena®;

1 d. designed, manufactured, marketed, advertised, distributed,  
2 and sold Mirena® to consumers, including Plaintiff, without an adequate  
3 warning of the significant and dangerous risks of Mirena® and without  
4 proper instructions to avoid the harm which could foreseeable occur as a  
5 result of using the drug

6 e. failed to exercise due care when advertising and promoting  
7 Mirena®; and

8 f. negligently continued to manufacture, market, advertise, and  
9 distribute Mirena® after Defendants knew or should have known of its  
10 adverse effects.

11 79. A reasonable manufacturer would or should have known that its risks  
12 created by Mirena® are unreasonably greater than that of other contraceptives and  
13 that Mirena® has no clinical benefit over such other contraceptives that compensates  
14 in whole or part for the increased risk.

15 80. As a direct and proximate result of one or more of these wrongful acts  
16 or omissions of the Defendants, Plaintiff suffered profound injuries, required medical  
17 treatment, and incurred and continues to incur medical and hospital expenses.

18 WHEREFORE, Plaintiff demands judgment against Defendants for  
19 compensatory, statutory and punitive damages, together with interest, costs of suit,  
20 attorneys' fees and all such other relief as the Court deems appropriate pursuant to  
21 the common law and statutory law.

**FOURTH CAUSE OF ACTION:****FAILURE TO WARN**

81. Plaintiff incorporates by reference all other paragraphs of this complaint as if fully set forth herein, and further allege as follows:

82. Mirena® is a defective and therefore an unreasonably dangerous product, because its labeling fails to adequately warn consumers and prescribers of, among other things, the risk of migration of the product post-insertion, uterine perforation post-insertion, or the possibility that device complications such as migration and perforation may cause abscesses, infections require surgery for removal and/or may necessitate hysterectomy, oophorectomy, and other complications.

83. Defendants manufactured, designed, formulated, tested, packaged, labeled, produced, created, made, constructed, assembled, marketed, advertised, distributed and sold and otherwise released into the stream of commerce the pharmaceutical, Mirena®, and in the course of same, directly advertised or marketed the product to consumers or persons responsible for consumers, and therefore had a duty to warn of the risks associated with the use of Mirena®.

84. Mirena® was under the exclusive control of Defendants and was unaccompanied by appropriate warnings regarding all of the risks associated with its use. The warnings given did not accurately reflect the risk, incidence, symptoms, scope or severity of such injuries to the consumer or physicians. The promotional activities of Defendants further diluted or minimized the warnings given with the product.

85. Defendants downplayed the serious and dangerous side effects of Mirena® to encourage sales of the product; consequently, Defendants placed its profits above its customers' safety.

86. Mirena® was defective and unreasonably dangerous when it left the possession of Defendants in that it contained warnings insufficient to alert Plaintiff

1 to the dangerous risks and reactions associated with it. Even though Defendants  
2 knew or should have known of the risks associated with Mirena®, they still failed to  
3 provide warnings that accurately reflected the signs, symptoms, incident, scope, or  
4 severity of the risks associated with the product.

5 87. Plaintiff used Mirena® as intended and as indicated by the package  
6 labeling or in a reasonably foreseeable manner.

7 88. Plaintiff could not have discovered any defect in Mirena® through the  
8 exercise of reasonable care.

9 89. Defendants, as manufactures of pharmaceutical drugs, are held to the  
10 level of knowledge of an expert in the field and, further, Defendants had knowledge  
11 of the dangerous risk and side effects of Mirena®.

12 90. Plaintiff did not have the same knowledge as Defendants and no  
13 adequate warning was communicated to her physician(s).

14 91. Defendants had a continuing duty to warn consumers, including  
15 Plaintiff and each of their physicians, and the medical community of the dangers  
16 associated with Mirena®, and by negligently and/or wantonly failing to adequately  
17 warn of the dangers associated with its use, Defendant breached their duty.

18 92. Although Defendants knew, or were reckless in not knowing, of the  
19 defective nature of Mirena®, they continued to manufacture, design, formulate, test,  
20 package, label, produce, create, made, construct, assemble, market, advertise,  
21 distribute and sell Mirena® without providing adequate warnings and instructions  
22 concerning the use of Mirena® so as to maximize sales and profits at the expense of  
23 the public health and safety, in knowing, conscious, and deliberate disregard of the  
24 foreseeable harm caused by Mirena®.

25 93. As a direct and proximate result of one or more of these wrongful acts  
26 or omissions of the Defendants, Plaintiff suffered profound injuries, required medical  
27 treatment, and incurred and continues to incur medical and hospital expenses.  
28

## STRICT LIABILITY

94. Plaintiff incorporates by reference all other paragraphs of this complaint as if fully set forth herein, and further allege as follows:

95. Defendants are manufacturers and/or suppliers of Mirena® and are strictly liable to Plaintiff for manufacturing, designing, formulating, testing, packaging, labeling, producing, creating, making, constructing, assembling, marketing, advertising, distributing, selling and placing Mirena® into the stream of commerce.

96. Mirena®, manufactured and/or supplied by Defendants, was defective in design or formulation in that when it left the hands of the manufacturer and/or suppliers, it was unreasonably dangerous. It was more dangerous than an ordinary consumer would expect and more dangerous than other contraceptives.

97. Mirena® was defective in design or formulation in that, when it left the hands of the manufacturer and/or suppliers, the foreseeable risks exceeded the benefits associated with the design or formulation.

98. Mirena® was also defective due to inadequate warnings or instructions because the manufacturer knew or should have known that Mirena® created, among other things, a risk of perforation and migration and associated infections or conditions and the Defendants failed to adequately warn of these risks.

99. Mirena® was defective due to inadequate pre-marketing testing.

100. Defendants failed to provide adequate initial warnings and post-marketing warnings or instructions after the manufacturer and/or supplier knew or

1 should have known of the extreme risks associated with Mirena® and continue to  
2 promote Mirena® in the absence of those adequate warnings.

3 101. As a direct and proximate result of one or more of these wrongful acts  
4 or omissions of the Defendants, Plaintiff suffered profound injuries, required medical  
5 treatment, and incurred and continues to incur medical and hospital expenses.

6 WHEREFORE, Plaintiff demands judgment against Defendants for  
7 compensatory, statutory and punitive damages, together with interest, costs of suit,  
8 attorneys' fees and all such other relief as the Court deems appropriate pursuant to  
9 the common law and statutory law.

10  
11 **SIXTH CAUSE OF ACTION:**

12 **BREACH OF IMPLIED WARRANTY**

13 102. Plaintiff incorporates by reference all other paragraphs of this complaint  
14 as if fully set forth herein, and further allege as follows:

15 103. Defendants manufactured, designed, formulated, tested, packaged,  
16 labeled, produced, created, made, constructed, assembled, marketed, advertised,  
17 distributed and sold Mirena® as safe for use by the public at large, including  
18 Plaintiff, who purchased Mirena®. Defendants knew the use for which their product  
19 was intended and impliedly warranted the product to be of merchantable quality, safe  
20 and fit for use.

21 104. Plaintiff reasonably relied on the skill and judgment of the Defendant,  
22 and as such their implied warranty, in using Mirena®.

23 105. Contrary to same, Mirena® was not of merchantable quality or safe or  
24 for its intended use, because it is unreasonably dangerous and unfit for the ordinary  
25 purpose for which it was used.

26 106. As a direct and proximate result of one or more of these wrongful acts  
27 or omissions of the Defendants, Plaintiff suffered profound injuries, required medical  
28 treatment, and incurred and continues to incur medical and hospital expenses.

1 WHEREFORE, Plaintiff demands judgment against Defendants for  
 2 compensatory, statutory and punitive damages, together with interest, costs of suit  
 3 attorneys' fees and all such other relief as the Court deems appropriate pursuant to  
 4 the common law and statutory law.

5  
 6 **SEVENTH CAUSE OF ACTION:**

7 **BREACH OF EXPRESS WARRANTY**

8 107. Plaintiff incorporates by reference all other paragraphs complaint as if  
 9 fully set forth herein, and further allege as follows:

10 108. The aforementioned designing, manufacturing, marketing, formulating,  
 11 testing, packaging, labeling, producing, creating, making, constructing, assembling,  
 12 advertising, and distributing of Mirena® were expressly warranted to be safe by  
 13 Defendants for Plaintiff and members of the public generally. At the time of the  
 14 making of these express warranties, Defendants had knowledge of the foreseeable  
 15 purposes for which Mirena® was to be used and Defendant warranted Mirena® to be  
 16 in all respects safe, effective and proper for such purposes.

17 109. Mirena® does not conform to these express warranties and  
 18 representations because Mirena® is not safe or effective and may produce serious  
 19 side effects.

20 110. As a direct and proximate result of one or more of these wrongful acts  
 21 or omissions of the Defendants, Plaintiff suffered profound injuries, required medical  
 22 treatment and incurred medical and hospital expenses.

23 WHEREFORE, Plaintiff demands judgment against Defendants for  
 24 compensatory, statutory and punitive damages, together with interest, costs of suit,  
 25 attorneys' fees and all such other relief as the Court deems appropriate pursuant to  
 26 the common law and statutory law.

**EIGHTH CAUSE OF ACTION:**  
**NEGLIGENT MISREPRESENTATION**

111. Plaintiff incorporates by reference all other paragraphs of this complaint as if fully set forth herein, and further allege as follows:

112. Defendants, having undertaken the designing, manufacturing, marketing, formulating, testing, packaging, labeling, producing, creating, making, constructing, assembling, advertising, and distributing of Mirena®, owed a duty to provide accurate and complete information regarding Mirena®.

113. Defendants falsely represented to Plaintiff that Mirena® was a safe and effective contraceptive option. The representations by Defendants were in fact false, as Mirena® is not safe and is dangerous to the health of its users.

114. At the time the aforesaid representations were made, Defendants concealed from Plaintiff and their health care providers, information about the propensity of Mirena® to cause great harm. Defendants negligently misrepresented claims regarding the safety and efficacy of Mirena® despite the lack of information regarding same.

115. These misrepresentations were made by Defendants with the intent to induce Plaintiff to use Mirena®, which caused each of their injuries.

116. At the time of Defendants' misrepresentations and omissions, Plaintiff were ignorant of the falsity of these statements and reasonably believed them to be true.

117. Defendants breached their duties to Plaintiff by providing false, incomplete and/or misleading information regarding their product. Plaintiff reasonably believed Defendants' representations and reasonably relied on the accuracy of those representations when agreeing to treatment with Mirena®.

118. As a direct and proximate result of one or more of these wrongful acts or omissions of the Defendants, Plaintiff suffered profound injuries, required medical treatment, and incurred and continues to incur medical and hospital expenses.



1 WHEREFORE, Plaintiff demands judgment against Defendants for  
 2 compensatory, statutory and punitive damages, together with interest, costs of suit,  
 3 attorneys' fees and all such other relief as the Court deems appropriate pursuant to  
 4 the common law and statutory law.

5  
 6 **NINTH CAUSE OF ACTION:**

7 **FRAUDULENT MISREPRESENTATION**

8 119. Plaintiff incorporates by reference all other paragraphs of this complaint  
 9 as if fully set forth herein, and further allege as follows:

10 120. Defendants, having undertaken the designing, manufacturing,  
 11 marketing, formulating, testing, packaging, labeling, producing, creating, making,  
 12 constructing, assembling, advertising, and distributing of Mirena® described herein,  
 13 owed a duty to provide accurate and complete information regarding Mirena®.

14 121. Defendants fraudulently misrepresented material facts and information  
 15 regarding Mirena® including, but not limited to, its propensity to cause serious  
 16 physical harm.

17 122. At the time of Defendants' fraudulent misrepresentations and omissions,  
 18 Plaintiff were unaware and ignorant of the falsity of the statements and reasonably  
 19 believed them to be true.

20 123. Defendants knew this information to be false, incomplete and  
 21 misleading.

22 124. Defendants intended to deceive and mislead Plaintiff so that they might  
 23 rely on these fraudulent misrepresentations.

24 125. Plaintiff had a right to rely on and did reasonably rely upon Defendants'  
 25 deceptive, inaccurate and fraudulent misrepresentations.

26 126. As a direct and proximate result of one or more of these wrongful acts  
 27 or omissions of the Defendants, Plaintiff's profound injuries, required medical  
 28 treatment, and incurred and continues to incur medical and hospital expenses.

1 WHEREFORE, Plaintiff demands judgment against Defendants for  
 2 compensatory, statutory and punitive damages, together with interest, costs of suit,  
 3 attorneys' fees and all such other relief as the Court deems appropriate pursuant to  
 4 the common law and statutory law.

5  
 6 **TENTH CAUSE OF ACTION:**

7 **FRAUD BY CONCEALMENT**

8 127. Plaintiff incorporates by reference all other paragraphs of this complaint  
 9 as if fully set forth herein, and further allege as follows:

10 128. Defendants had a duty and obligation to disclose to Plaintiff that  
 11 Mirena® was dangerous and likely to cause serious health consequences to users  
 12 when used as prescribed.

13 129. Defendants intentionally, willfully, and maliciously concealed and/or  
 14 suppressed the facts set forth above from Plaintiff with the intent to defraud her as  
 15 herein alleged.

16 130. Neither Plaintiff nor any of her physicians were aware of the facts set  
 17 forth above, and had they been aware of said facts would not have prescribed this  
 18 product.

19 131. As a proximate result of the concealment and/or suppression of the facts  
 20 set forth above, Plaintiff have proximately sustained damage, as set forth herein.

21 132. As a direct and proximate result of one or more of these wrongful acts  
 22 or omissions of the Defendants, Plaintiff has suffered profound injuries, required  
 23 medical treatment, and incurred and continues to incur medical and hospital  
 24 expenses.

25 WHEREFORE, Plaintiff demands judgment against Defendants for  
 26 compensatory, statutory and punitive damages, together with interest, costs of suit,  
 27 attorneys' fees and all such other relief as the Court deems appropriate pursuant to  
 28 the common law and statutory law.

**REOUEST FOR PUNITIVE DAMAGES**

133. Plaintiff incorporates by reference all other paragraphs of this complaint as if fully set forth herein, and further allege as follows:

134. At all times relevant herein, Defendants:

- a. knew that Mirena® was dangerous and ineffective;
- b. concealed the dangers and health risks from Plaintiff, physicians, pharmacists, other medical providers, the FDA, and the public at large;
- c. made misrepresentations to Plaintiff, her physicians, pharmacists, hospitals and medical providers and the public in general as previously stated herein as to the safety and efficacy of Mirena®; and
- d. with full knowledge the health risks associated with Mirena® and without adequate warnings of the same, manufactured, designed, formulated, tested, packaged, labeled, produced, created, made, constructed, assembled, marketed, advertised, distributed and sold Mirena® for routine use.

135. Defendant, by and through officers, directors, managing agents, authorized sales representatives, employees and/or other agents who engaged in malicious, fraudulent and oppressive conduct towards Plaintiff and the public, acted with willful and wanton and/or conscious and reckless disregard for the safety of Plaintiff and the general public.

136. As a direct and proximate result of one or more of these wrongful acts or omissions of the Defendants, Plaintiff suffered profound injuries that required medical treatment and incurred medical and hospital expenses, for which Plaintiff have become liable.

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1           WHEREFORE, Plaintiff demands judgment against Defendants for  
2           compensatory, statutory and punitive damages, together with interest, costs of suit,  
3           attorneys' fees and all such other relief as the Court deems appropriate pursuant to  
4           the common law and statutory law.

**PRAYER FOR RELIEF**

Plaintiff demands judgment against Defendants for compensatory, and punitive damages, together with interest, costs of suit, attorneys' fees and all such other relief as the Court deems appropriate pursuant to the common law and statutory law.

DATED: July 2, 2015 KABATECK BROWN KELLNER LLP

By: /s/ Lina B. Melidonian  
Lina B. Melidonian  
Attorneys for Plaintiff

**DEMAND FOR JURY TRIAL**

Plaintiff hereby demands a trial by jury on all Counts and as to all issues.

Respectfully submitted,

DATED: July 2, 2015 KABATECK BROWN KELLNER LLP

By: /s/ Lina B. Melidonian  
Lina B. Melidonian  
Attorneys for Plaintiff